

Seatrade ASIA WEEK

The voice of Asian shipping

Advertisement Requirements

Advert Sizes	(mm)		(inches)	
	height	width	height	width
1/6th page	49.5	x 195	2	x 7¾

File Formats

Preferred: PDF

PDF/X-1a: 2001, pass4press PDF or equivalent press ready PDF.

Acceptable:

- **JPG, TIFF, Bitmap EPS or PDF**

300dpi min, CMYK, flattened files (ie. no transparency).

- **Vector EPS**

Embed or outline all type matter, flatten files (ie. no transparency), CMYK.

- **Mac Applications**

QuarkXpress - version 8

Illustrator - version CS5

Photoshop - version CS5

Indesign - version CS5

Any clarification needed, please contact Ms Mixa Liu at mliu@seatrade-asia.com

Seatrade Communications Singapore Pte Ltd

7500A Beach Road #13-324 The Plaza Singapore 199591

Tel: +65 6294 2280 | Fax: +65 6294 2780 | Email: info@seatrade-asia.com

Web: www.seatradeasiaweek.com